



FALLBROOK PUBLIC UTILITY DISTRICT
MEETING OF THE COMMUNITY BENEFIT PROGRAM COMMITTEE

AGENDA

MONDAY, FEBRUARY 10, 2025
10:00 A.M.

FALLBROOK PUBLIC UTILITY DISTRICT
990 E. MISSION RD., FALLBROOK, CA 92028
PHONE: (760) 728-1125

THIS MEETING WILL BE HELD AT THE ABOVE DATE, TIME, AND LOCATION AND MEMBERS OF THE PUBLIC MAY ATTEND IN PERSON AT THE DISTRICT OFFICE LOCATED AT 990 E. MISSION RD., FALLBROOK, CA 92028. FOR THE CONVENIENCE OF MEMBERS OF THE PUBLIC WHO DO NOT WISH TO ATTEND IN PERSON, FALLBROOK PUBLIC UTILITY DISTRICT PROVIDES A MEANS TO OBSERVE AND PROVIDE PUBLIC COMMENTS AT THE MEETING VIA WEB CONFERENCE USING THE BELOW CALL-IN AND WEBLINK INFORMATION. PLEASE NOTE THAT IN THE EVENT OF TECHNICAL ISSUES THAT DISRUPT THE ABILITY OF MEMBERS OF THE PUBLIC TO VIEW THE MEETING OR PROVIDE PUBLIC COMMENTS THROUGH THE WEB CONFERENCE OPTION, THE MEETING WILL CONTINUE.

Join Zoom Meeting

<https://us06web.zoom.us/j/89613951789?pwd=TVplRnZQOG8xbWZuS1NpTkRyZlZDZz09>

MEETING ID: 896 1395 1789

AUDIO PASSCODE: 651423

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PUBLIC COMMENTS: Members of the public may submit public comments and comments on agenda items in one of the following ways:

SUBMIT COMMENTS BEFORE THE MEETING:

- By emailing to our Board Secretary at leckert@fpud.com
- By mailing to the District Offices at 990 E. Mission Rd., Fallbrook, CA 92028
- By depositing them in the District’s Payment Drop Box located at 990 E. Mission Rd., Fallbrook, CA 92028

All comments submitted before the meeting by whatever means must be received at least 1 hour in advance of the meeting. All comments will be read to the Committee during the appropriate portion of the meeting. Please keep any written comments to 3 minutes.

REMOTELY MAKE COMMENTS DURING THE MEETING: The Committee Chair will inquire prior to Committee discussion if there are any comments from the public on each item.

- Via Zoom Webinar go to the “Participants List,” hover over your name and click on “raise hand.” This will notify the moderator that you wish to speak during oral communication or during a specific item on the agenda.
- Via phone, you can raise your hand by pressing *9 to notify the moderator that you wish to speak during the current item.

MAKE IN-PERSON COMMENTS DURING THE MEETING: The Committee Chair will inquire prior to Committee discussion if there are any comments from the public on each item, at which time members of the public attending in person may make comments.

THESE PUBLIC COMMENT PROCEDURES SUPERSEDE THE DISTRICT’S STANDARD PUBLIC COMMENT POLICIES AND PROCEDURES TO THE CONTRARY.

If you have a disability and need an accommodation to participate in the meeting, please call the Board Secretary at (760) 999-2704 for assistance.

I. PRELIMINARY FUNCTIONS

CALL TO ORDER / ROLL CALL

PLEDGE OF ALLEGIANCE

ADDITIONS TO AGENDA PER GC § 54954.2(b)

APPROVAL OF AGENDA

PUBLIC COMMENT

Members of the public are invited to address the Committee on any item that is within the subject matter jurisdiction of the legislative body. The Committee Chair may limit comments to three (3) minutes.

II. APPROVAL OF MINUTES------(ITEM A)

- A. DECEMBER 10, 2024 COMMUNITY BENEFIT PROGRAM COMMITTEE MEETING MINUTES (ATTACHMENT A)

III. ACTION/DISCUSSION------(ITEMS B-G)

- B. RESIGNATIONS (ATTACHMENT B)
- C. PREVIOUSLY TABLED COMMITTEE DISCUSSION ON FEEDBACK FROM FALLBROOK VILLAGE ASSOCIATION / FALLBROOK CENTER FOR THE ARTS, INC. (ATTACHMENT C)
- D. FURTHER DISCUSSION ON COMMITTEE MEMBERS BEING AMBASSADORS OF THE COMMUNITY BENEFIT PROGRAM
- E. PROPOSAL FOR ENGRAVED PAVER AT THE LAND CONSERVANCY'S PALOMARES HOUSE (JERRY KALMAN)
- F. QUESTION FROM JACKIE HEYNEMAN (ATTACHMENT D)
- G. ELECTION OF VICE CHAIR FOR CALENDAR YEAR 2025 (ACTION)

IV. WORK GROUP REPORTS------(ITEMS H-K)

- H. ADMINISTRATIVE PROCEDURES
- I. PROPOSAL DEVELOPMENT
- J. CONTRACT OVERSIGHT
- K. PUBLIC OUTREACH

V. **NEW BUSINESS**

VI. **ADJOURNMENT OF MEETING** – *Next meeting March 10, 2025 at 10:00 a.m.*

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DECLARATION OF POSTING

I, Lauren Eckert, Executive Assistant/Board Secretary of the Fallbrook Public Utility District, do hereby declare that I posted a copy of the foregoing agenda in the glass case at the entrance of the District Office located at 990 East Mission Road, Fallbrook, California, at least 72 hours prior to the meeting in accordance with Government Code § 54954.2.

I, Lauren Eckert, further declare under penalty of perjury and under the laws of the State of California that the foregoing is true and correct.

February 5, 2025
Dated / Fallbrook, CA

/s/ Lauren Eckert
Executive Assistant/Board Secretary

Attachment A
Minutes of the December 10, 2024
Community Benefit Committee
Meeting



FALLBROOK PUBLIC UTILITY DISTRICT
MEETING OF THE COMMUNITY BENEFIT PROGRAM COMMITTEE

MINUTES

TUESDAY, DECEMBER 10, 2024
10:00 A.M.

FALLBROOK PUBLIC UTILITY DISTRICT
990 E. MISSION RD., FALLBROOK, CA 92028
PHONE: (760) 728-1125

I. PRELIMINARY FUNCTIONS

CALL TO ORDER / ROLL CALL

Committee Chair Mendelson called the Fallbrook Public Utility District’s Community Benefit Program (“FPUD CBP”) Committee meeting to order at 10:00 a.m. He requested all audience members fill out a speaker’s card, if appropriate.

A quorum was established and attendance was as follows:

Committee Members

Present: Jim Mendelson, Chair
Elana Sterling, Vice Chair
Anna Marchand, Secretary
Lila Hargrove
Jerry Kalman
Leticia Maldonado/Stamos
Rosie Redmond

Absent: None.

District Staff Present: Noelle Denke, Public Affairs Specialist
Lauren Eckert, Executive Assistant/Board Secretary

Also present: Four people in attendance.

PLEDGE OF ALLEGIANCE - Committee Chair Mendelson led the Pledge of Allegiance.

ADDITIONS TO AGENDA PER GC § 54954.2(b)

There were no corrections, additions or deletions.

APPROVAL OF AGENDA

MOTION: Committee Vice Chair Sterling moved to approve the agenda as presented; Committee Member Maldonado/Stamos seconded. A vote commenced and the motion passed. VOTE:

AYES: Unanimous

NOES: None
ABSTAIN: None
ABSENT: None

PUBLIC COMMENT

Committee Chair Mendelson called for public comment on non-agenda items. No comments were received at this time.

II. APPROVAL OF MINUTES..... (ITEM A)

A. November 12, 2024 COMMUNITY BENEFIT PROGRAM COMMITTEE MEETING MINUTES

MOTION: Committee Vice Chair Sterling moved to approve the November 12, 2024 FPUD CBP Committee Meeting Minutes with one spelling correction at III. ACTION/DISCUSSION D. re “poposal” to proposal; Committee Member Redmond seconded. A vote commenced and the motion passed. **VOTE:**

AYES: Unanimous
NOES: None
ABSTAIN: None
ABSENT: None

III. ACTION/DISCUSSION.....(ITEMS B-G)

B. WILDLANDS CONSERVANCY NOTICE OF SUSPENSION OF THE SANTA MARGARITA RIVER TRAIL PARKING LOT BIOFILTRATION PROJECT.

Included in the Agenda Package, at page 9, Attachment B, is the email from the Wildlands Conservancy, dated November 18, 2024, stating that additional permits are required by San Diego County prior to the commencement of the project. For this reason, the project has been suspended. Committee Chair Mendelson announced the website has been updated to evidence this circumstance.

Committee Member Redmond inquired as to whether another round of application should be initiated since the funds dedicated to this project will not be utilized as anticipated. Discussion ensued. The Committee concluded that the organization may pursue the permits and reapply for the same funding and that it may be best practice to continue the standing schedule for open application periods.

Committee Secretary Marchand reported she had responded to the Wildlands Conservancy’s question about the structure of award funding. All funds

are paid in advance of project implementation and, currently, all checks for the 2024-2025 projects have been disseminated.

C. PUBLIC FEEDBACK REQUEST RESPONSE FROM FALLBROOK SPORTS

The response is set out in the Agenda Package at page 10, Attachment C. It is primarily a complement to the application and award process implemented by the FPUD CBP this year. There was no further discussion.

D. PUBLIC FEEDBACK REQUEST RESPONSE FROM FALLBROOK VILLAGE ASSOCIATION / FALLBROOK CENTER FOR THE ARTS, INC.

The response is set out in the Agenda Package at pages 11-13, Attachment D. Committee Member and Proposal Development Workgroup Chair Hargrove explained she had not been able to review the feedback prior to the meeting because of technical difficulties. This topic was tabled to the next regularly scheduled meeting and will be addressed by the Proposal Development Workgroup during the interim.

E. FURTHER DISCUSSION ON COMMITTEE MEMBERS BEING AMBASSADORS OF THE COMMUNITY BENEFIT PROGRAM.

Discussion about the need for Committee Members to be ambassadors of the FPUD CBP continued from last month's meeting. Chair Mendelson agreed to draft a template for a presentation that could be utilized in presenting substantive information to organizations. Comments included that:

- a) the presentations could be delivered by a team of Committee Members,
- b) the Committee will need to consider potential audiences for the presentation,
- c) any substantive questions that arise from the presentation should be forwarded to the Chair and
- d) the presentations may be limited in content to avoid any delivery of implied endorsements of proposed projects.

F. ELECTION OF COMMITTEE CHAIR, VICE CHAIR, AND SECRETARY IN ACCORDANCE WITH SECTION 23.5.2 OF THE FPUD ADMINISTRATIVE CODE

Officers were nominated and elected for the new year, 2025.

MOTION: Committee Vice Chair Sterling moved to elect Jim Mendelson as Chair; Committee Member Kalman seconded. A vote commenced and the motion passed. VOTE:

AYES: Unanimous

NOES: None
ABSTAIN: None
ABSENT: None

MOTION: Committee Chair Mendelson moved to elect Anna Marchand as Secretary; Committee Member Redmond seconded. A vote commenced and the motion passed. VOTE:

AYES: Unanimous
NOES: None
ABSTAIN: None
ABSENT: None

MOTION: Committee Vice Chair Sterling moved to elect Rosie Redmond as Vice Chair; Committee Member Hargrove seconded. A vote commenced and the motion passed. VOTE:

AYES: Unanimous
NOES: None
ABSTAIN: None
ABSENT: None

G. PROPOSAL TO SKIP JANUARY MEETING

MOTION: Committee Member Kalman moved to cancel the January 2025 regularly scheduled meeting and to resume regularly scheduled meetings in February 2025; Committee Vice Chair Sterling seconded. A vote commenced and the motion passed. VOTE:

AYES: Unanimous
NOES: None
ABSTAIN: None
ABSENT: None

IV. WORK GROUP REPORTS..... (ITEMS H-K)

H. ADMINISTRATIVE PROCEDURES – No Report

I. PROPOSAL DEVELOPMENT – No Report

J. CONTRACT OVERSIGHT

Contract Oversight Workgroup Chair Marchand explained that folders for each contract had been organized with the contract, organization contact information and the financial reporting requirements. Committee Members volunteered as liaisons. The following assignments were confirmed. Additionally,

Marchand explained she would be contacting each organization to inform it of the liaison.

Recipient	Project	Award Pmt #1 Pmt #2	1st Rpt Due Date	Final Rpt Due Date	CBP LIAISON
Fallbrook Center for the Arts	Mural Restoration	11,760	N/A	1/5/26	MALDONADO/STAMOS
Fallbrook Community Youth Baseball	Asphalt	100,000 181,781	4/15/25	1/5/26	MARCHAND
Fallbrook Community Youth Baseball	Bathroom Renovations	12,000	N/A	1/5/26	MARCHAND
Fallbrook Land Conservancy	Save our Forest Treescape & Flower Pot	11,150	N/A	1/5/26	MALDONADO/STAMOS
Fallbrook Land Conservancy	Los Jilgeros	56,700	N/A	1/5/26	MALDONADO/STAMOS
Fallbrook Regional Health District	Sidewalks and 2 ADA ramps	28,950	N/A	1/5/26	HARGROVE
Fallbrook Sports Association	Routine Maintenance	73,800	N/A	1/5/26	HARGROVE
Fallbrook Trails Council Term: 11/1- 10/25	Weed Abatement	9,500	N/A	1/5/26	REDMOND AND KALMAN
Fallbrook Trails Council	Trail Excavation & Repairs	30,000	N/A	1/5/26	REDMOND AND KALMAN
Fallbrook Trails Council	Maintenance & Security	25,000	N/A	1/5/26	REDMOND & KALMAN
Fallbrook Village Association	Parks Preservation & Conservation Continuation	16,150	N/A	1/15/26	MENDELSON (HARGROVE-BACKUP)
Fallbrook Village Association	Parks Preservation- impact of Unhoused & Conservation	18,400	N/A	1/15/26	MENDELSON (HARGROVE-BACKUP)
Fallbrook Village Association:	Railroad Heritage Park	24,975	N/A	1/15/26	MENDELSON (HARGROVE-BACKUP)
Mission Resource Conservation District	Mission Medians	25,000	N/A	1/5/26	STERLING

Wildlands Conservancy	Santa Margarita River Trail Head Improvement	23,000	N/A	1/5/26	STERLING
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K. PUBLIC OUTREACH

Committee Member Kalman announced that Ingold fields will be the subject of a photo shoot and ceremony tomorrow at 10:00 a.m. The event will be published via a video and still photos. Two Fallbrook Public Utility District Board Members and the CBP Chair will be in attendance and featured in the publicity.

The Railroad Heritage Park project will be featured in a press release in January.

V. NEW BUSINESS

Committee Chair called for any public comment. None was received.

Committee Member Maldonado/Stamos led a concern about discussion and action items and advised that action items require time for the Committee to consider. Members of the public should not be expecting action on items introduced as discussion items, and the distinction should be clear in the published agenda packages.

VI. ADJOURNMENT OF MEETING

Next regularly scheduled meeting is on February 10, 2025 at 10:00 a.m.

Committee Members shall submit February Agenda items to Committee Chair Mendelson on or before January 31, 2025.

MOTION: Committee Member Kalman moved to adjourn; Committee Member Redmond seconded. A vote commenced and the motion passed unanimously and the meeting was adjourned at 10:37 a.m.

Chair, Community Benefit Committee

ATTEST:

Secretary, Community Benefit Committee

**ATTACHMENT B
LETTER OF RESIGNATION**

**ROSEMARY REDMOND
549 E. Alvarado
Fallbrook, Ca 92028**

January 10, 2025

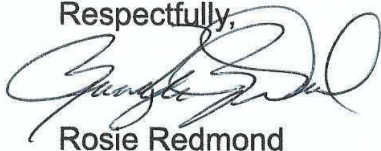
FPUD
990 E. Mission Rd
Fallbrook, Ca 92028

RE: Letter of Resignation

Dear FPUD Board of Directors,

I hereby resign my seat on the Community Benefit Committee as of Dec 20, 2024. I wholeheartedly appreciate the opportunity and experience of being a part of the development of this fine program. At this time I feel I have fulfilled my purpose in this capacity. Thank you again.

Respectfully,



Rosie Redmond

ATTACHMENT C PREVIOUSLY SUBMITTED FEEDBACK

Community Benefit Program Committee
Requested Feedback for the second Award Cycle
From: Fallbrook Village Association and Fallbrook Center for the Arts, Inc.
November 25, 2024

- Update the Grant application software to enable users to save work and fill out prior to the currently allotted 30 days. You can maintain the same submission time periods but reduce the unnecessary burden, stress, and complications associated with the current process for the users.

- Make your application available online well before the 30-day submission period. The County of San Diego makes their applications available 365 days per year. There is no benefit to the process by shrouding the application in mystery by not providing early access or compressing the timeline the users have to fill out for the application. The currently posted “Sample Application Questions 2024” is a cryptic version of the real thing. Please keep in mind that small non-profits struggle to obtain volunteers (not to mention funding/donations), let alone individuals that are professional grant writers or even have experience in grant writing. These volunteers are donating their time for the good of the community; please consider making the process as simple as possible for the people who are doing their best to help Fallbrook with no benefit to themselves. Additionally, new users have requested a document with user instructions.

- The Scoring Rubric and the Grant Application are not fully aligned. The scoring process includes criteria that are not anywhere to be found on the application. If there is information important enough to be included in the Rubric, why not specifically ask the question on the application? For example: under the “Innovation” section of the Rubric, the first criteria are regarding the project’s outcome aligning with the organization’s mission and vision. Does the Committee research each applicant’s Mission and Vision? That is not part of the application (or should those each be listed somewhere on the application even though there is no question requesting that information?). Does the Committee subjectively decide if the project aligns with the Mission/Vision since there is no application question requesting the applicant to explain how the project applies to these criteria? This is but one of many examples where the Rubric and Application are not fully aligned.

- Document and clarify the “rules” for project qualification relative to land “ownership.” The existing process has evolved but is still unclear. Awards have been given to nonprofits for projects that are on land they do not own. Yet, there appears to be some bias against projects that benefit the community but have some private owners (in addition to nonprofits) associated with the project. There is already precedent for such awards, yet no transparency as to what is acceptable

or not. Please clarify specifically what criteria must be met for such projects to qualify. Shouldn't a simple agreement to keep the site available to the public for a defined time period suffice? If not, what?

- Publish a calendar of key dates for the entire year including training sessions, application submission start and end dates, application availability dates, awards process and dates, grant start and end dates (each year we have to guess what time period to budget since we never know when funding will be provided), etc.
- Take a “deep dive” into investigating and publishing fact-based information regarding those items that are not qualified to include in the project budget, yet are NOT the criteria excluded per Article 23, Sec 23.2. We are repeatedly told that Article 23 is the governing document for grant qualification, yet a number of arbitrary exclusions have been made (some published, some not learned until after the Committee decides not to fund some parts of a project). When we question the Committee on these decisions when they are not applicable to Article 23, the response is simply that the decision was made over their head (FPUD lawyers presumably). Please clarify and define. Either we follow Article 23, or an additional document needs to be published defining all the criteria outside of Article 23 that do not qualify.

**ATTACHMENT D
TEXT MESSAGE RECEIVED**

Please advise me . We have lost a major tree in downtown Fallbrook . The cost of removal and replacement is over a thousand . This huge unexpected expense was not on our request for this year.

Is it possible to use the funds that we now know will not be used for the anticipated expense for our 2024 funding. We could call it unanticipated expense.

Please consider and call me to be able to act in a timely manner.

In the future it may be wise to request such a category in our request.

Jackie Heyneman

Save Our Forest/ Fallbrook's Land Conservancy.